



Tucson Pride

TUCSON PRIDE INCORPORATED

President's Report

Board of Directors Regular Meeting,
May 13th 2018

Prepared by: Sam Cloud
President, Board of Directors

SYNOPSIS

This report contains information related to business operations and organization stability in accordance with Tucson Pride's Mission, Vision, and strategic goals, and reports on any activities of the President since last meeting.

1. SIGNIFICANT ISSUES

1.1 GRANT COMMITTEE UPDATE

The following grants have been submitted:

- Alliance
- Vantage West

1.2 TARGETING SPONSORS AND TRACKING SPONSORSHIPS.

SPONSORSHIP INFO

1. Sam has a meeting with AZ Daily Star (Tucson.com) regarding potential sponsorship.
2. Other sponsorship contacts made include Raytheon, Intuit, Fry's, Casino Del Sol, Echo Magazine, Ion Magazine, Apple, Cenpatico, KB Designs, KGUN 9, KVOA, Peter Piper Pizza, Top Golf, Territorial Sign Company.

1.3 FLAGSTAFF PRIDE/BISBEE PRIDE

FLAGSTAFF PRIDE

- We are coordinating with Flagstaff Pride to volunteer at the upcoming festival; it is crucial that all the board attend and be a part of this as we will not only be working but also training with flagstaff pride board during the event.
- We will need to make travel arrangements as soon as possible. Flagstaff will assist with some lodging. I recommend we discuss other travel related costs (rental, food, etc.) and develop a plan.

BISBEE PRIDE

- The Bisbee Pride festival is one week following Flagstaff's. I recommend we discuss how to proceed with budgetary costs in mind – if we attend both events there will be travel related costs for both.

2. ADDITIONAL MATTERS TO NOTE AND RECENT ACTIVITIES

The following are matters to note or significant changes to report.

CHANGES TO VANTAGE WEST ACCOUNT

- Additional signers have been added; Co-Vice Presidents Steven Laguna and Wendy Bailey are now on account
- Debit card has been secured and is in President's possession. An SOP for debit card controls has been presented to the Board.

ACCEPTING PAYMENTS – BANK, PAYPAL, ETC

Bank, PayPal & Eventbrite are all options. A phone consultation with Vantage West's third party vendor is scheduled to review fee schedule and credit processing options.

TICKET SALES LAUNCH DATE

Target launch date for ticket sales to go live is Monday, May 13th.

ACTIVE SHOOTER TRAINING/ TEAM BUILDING WITH FLAGSTAFF PRIDE

On May 5th, several members of the board attended an active shooter training with Flagstaff Pride presented by Coconino Sheriff's Department.

Recommendations:

- Conduct a training with all board members
- Incorporate components of the training into volunteer training for festival
- Incorporate elements related to public safety into festival day announcements, for example pointing out emergency exits, encouraging attendees to report anything suspicious
- Incorporate an active shooter drill into festival set-up with all board, staff, and volunteers.

3. RISK COMPLIANCE AND STRATEGIC PLAN PROGRESS

Issues related to compliance and risk to the organization at this time include:

3.1 LIABILITY INSURANCE

We continue to be at risk due to our lapsed insurance and need to address this as soon as possible when funds are available. This presents a significant barrier particularly to fundraising events and festival planning.

3.2 STRATEGIC PLAN PROGRESS

I am pleased to report every strategic goal we have set is either in progress or completed.



Sam Cloud, President

May 9, 2018

Date