



## **Board Meeting Minutes**

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May 19th 2019, 2pm-3pm(closed), 3pm-6pm(public) | Meeting called to order by Sam Cloud (President)

### **Roll Call of the Board of Directors**

**Sam Cloud**

**Wendy Bailey**

**Stephen Myers-Fulgham**

**Matthew Taylor**

**Anaysa Stubbs**

**Joanne Contreras**

**Jeff Myers-Fulgham**

**Rebecca Piel**

**Danny Opacich**

**Aviry Christy at 2:30pm**

\*all board members present\*

### **Approval of Minutes**

No minutes were reviewed at this meeting

Minutes for the month of April were approved on April 25th 2019 by the Board of Directors

### **Board Meeting (Closed Session)**

2:00pm

**Sam Cloud:**

- I. Review of Board Conduct
- II. New Website Update

2:15pm

**Jeff Myers-Fulgham:**

- III. Bids and Vendor Registration
  - Jeff provided updates and final draft of vendor packet and vendor registration
    - Vendor space pricing for 2019 Festival
    - Vendor registration deadlines
    - Promoting the Festival to potential vendors to ensure vendor capacity is reached
    - Vendor festival tickets at \$10
    - Allowing last year's Festival vendors a head start at vendor registration for 2019
    - Creation of a vendor location book provided in the case of emergencies
    - Swag bags and water bottles that include the Tucson Pride logo through sponsorships



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### **Motion to approve Bids and Vendor Registration**

**Rebecca Piel seconds the motion**

2:30pm

**Sam Cloud:**

#### IV. Contracts

- Tucson Local Media Sponsorship
  - Tucson Local Media is asking to be recognized as the official Pride media sponsor along with verbal recognition throughout the Festival and 10 complimentary tickets to the 2019 Festival and to other Pride events in exchange for:
  - 1 half page, full color ad, several ¼ page ads leading up to the Festival, one wallpaper ad on website, and a leaderboard ad spot. Additional ads will be provided to Tucson Pride at a nonprofit rate.
  - This sponsorship is a Gold Sponsorship

### **Motion to accept sponsorship with Tucson Local Media**

**Stephen Myers-Fulgham seconds the motion**

- La Quinta Contract
  - Rooms, conference rooms, fundraising event space, etc. is complimentary
  - Meeting dates and fundraiser events also confirmed and complimentary
  - Recognition to Prism and La Quinta
  - HSL Properties will be referred to vendor registration for 2019 Festival
  - La Quinta sponsorship is a Diamond Level Sponsorship

### **Motion to approve La Quinta Contract**

**Stephen Myers-Fulgham seconds the motion**

2:45pm

**Stephen Myers-Fulgham:**

#### V. Other Agenda Items

- Highwire Lounge to host fundraising events for Tucson Pride
  - Highwire to donate \$1.00 from every Smirnoff drink purchased every Tuesday between specified dates
  - Fundraising events include Wednesday Happy Hour on June 5th, Karaoke Contests, and an LGBTQ+ Brunch event on June 30th to include raffles, auctions, entertainment, tabling, etc.



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- Tucson Pride is responsible for distributing those event flyers to the community
- Highwire is expressing interest in coordinating a downtown block party with Tucson Pride in the future

### **Motion to approve Highwire Fundraisers**

**Aviry Christy seconds the motion**

2:55pm

#### **Sam Cloud:**

##### VI. Other Agenda Items

- Volunteer Readiness
  - Plans for the near future to hold monthly volunteer meetings to discuss upcoming events and preparation for the 2019 Festival

3:00pm

#### **Recess**

## **Board Meeting (Public Session)**

3:18pm

#### **Call to Order**

3:20pm

##### I. Guest Speaker: **JP Martin from Equality Arizona**

- Pitched the idea of a free public event the day before the Pride Festival
  - Possibly include a free movie at Himmel Park along with free HIV testing, etc.
  - Helps to include more of the community in the festivities
  - Loft Cinema as a potential movie source
  - JP will follow up with Tucson Parks and Recreation
  - Matthew Taylor will coordinate with JP on ideas and event details

3:30pm

#### **Sam Cloud:**

##### II. Secretary Position

- Matthew Taylor for the Secretary Position



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### **Motion for Secretary**

**Rebecca Piel seconds the motion**

### **Motion to approve new website prototype**

**Stephen Myers-Fulgham seconds the motion**

3:40pm

### **Stephen Myers-Fulgham:**

#### III. Treasurer's Report

- Total funds in the account (restricted and unrestricted) amounting to a total balance of \$7,122.42
  - Restricted is \$5,071.77
  - Unrestricted is \$2,050.65
- Pledges and donations receivable amount to a total of \$3,874.00 (including Network for Goods check, and Intuit check.)
- \$250 restitution checks from former board member James West who is now unemployed, Stephen asked for a revocation hearing in order to continue receiving restitution checks
- Total receivables amount to \$4,124.00
- Total Assets amount to \$11,246.42
- No accounts payable
- Total of \$4,550.65 available for operations
- Stabilization reserve is \$2,571.77
- Tax preparation coming soon and extension filed with the IRS and granted for the Paypal issue
- Total donations and contributions for the month of April is \$2,645.00 and did not acquire any non-governmental grants
- A total of \$75.00 was raised at Phoenix Pride for Special Events
- Total income public support revenues is \$2,720.67
- Total expenses amounted to \$1,203.14 and includes:
  - Storage facility rent for \$169.77
  - \$24.00 for monthly website renewal
  - Skyline Printing \$173.92 for print materials
  - \$216.00 Mr. Tees for banners
  - Tumbleweeds check is cashed for booth refund \$469.45
  - \$150.00 to Made for a Queen to embellish Mr. Tucson Pride crown
- Announcements and Proposals
  - Establishing quarterly financials to defray on costs with a secured portal to send information
    - Outside independent audit, complete audit of the entire years transactions- used to distribute info to donors and sponsors to help gain their confidence



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- That report will help open the organization up to certain grants (private and government)
- This is a very expensive proposition but necessary for 501(c)3 organizations (on an hourly basis)
- TI-HAN contribution
  - Suggests offering a vendor space to auction off rather than providing festival tickets
- Providing clarification in the vendor packet that buying licensing is a must for vendors

**Motion to approve donating a full 10x10 vendor space for the 2019 Festival to TI-HAN**

**Wendy Bailey seconds the motion**

4:05pm

**Wendy Bailey:**

IV. Community Outreach Update

- Several Tucson Metro Chamber organizations express interest in vendor spaces for the 2019 Festival
- Updates given on the Unity Walk event which took place earlier in the month
- Diversity Fair at Davis-Monthan Air Force Base on Thursday, May 23rd 2019
- SAAF is requesting volunteers for the 2019 AIDS Walk in October
- AIDS Candlelight Memorial at the Y Center downtown

4:21pm

**Recess**

4:34pm

**Call to Order**

4:35pm

**Stephen Myers-Fulgham:**

V. Stonewall Event Update

- Coordinating with The Screening Room at a nonprofit rate of \$75.00 per hour



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- Working on finding an appropriate film for the event
- This event will be free of charge for all ages however a suggested donation will be asked
- Possibility for other LGBTQ+ nonprofits to come and table at this event
- Possibility of the 2019 Mayoral Candidate Regina Romero reading and presenting the proclamation as well as having other representatives on the stage as well
- Seeking all possible opportunities to recover financially from this event

### **Motion to approve up to \$300.00 for the Stonewall Event**

**Danny Opacich seconds the motion**

4:50pm

#### **Stephen Myers-Fulgham:**

##### VI. Royalty Contest Update

- One team has officially announced and registered
  - Purple Team who consists of Larry Moore and Christina Lancaster
  - Purple Team hosted their first event which raised \$553.00, Larry also handed out candy for donations and also raised an additional \$174.00
  - Purple Team has plans of raffling off heavily-priced items and has a total goal of \$10,000
  - Purple Team has also created a team page for online donations
- Tucson Pride has received two verbal commitments from other teams
- Board members are reminded not to tip at these events, that there should be two board members at each event, and are also reminded not to favor teams on social media

5:05pm

#### **Stephen Myers-Fulgham:**

##### VII. Parade Packet Update

- The 2019 Pride Parade packet has been completed and will be online and available immediately after the motion is passed
- The final registration date for the 2019 Pride Parade is on September 14th 2019 (no exceptions will be made)
- The 2019 Pride Parade will maintain the exact same schedule as the previous year
- The 2019 Pride Parade will maintain the exact same route as the previous year



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- Parking will be available at Reid Park
- The 2019 Pride Parade entry fees also remain the same as the previous year and are found in the Parade Packet
  - Youth GSA clubs as well as sponsors will have free entry into the parade but must register

### **Motion to approve Parade Packet Proposal**

**Matthew Taylor seconds the motion**

### **Motion to begin traffic control plans with Desert Barricades for \$100.00**

**Matthew Taylor seconds the motion**

ALL MOTIONS PASSED

5:30pm

#### **Sam Cloud:**

##### VIII. Board Calendar Review

- Tour of Tucson Drag Show at The Screening Room on June 1st
- Next Public Board Meeting on June 9th
- Bisbee Pride on June 14th
- Flagstaff Pride on June 22nd

5:45pm

##### IX. Public Comment

- No public comments

5:45pm

**Board Meeting adjourned**

**\*Vote counts from this meeting along with votes from other closed board meetings attached\***



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